Governance Committee
Meeting Agenda
Conference Room 209
Tuesday ~ April 8, 2014
3:00 p.m. – 4:00 p.m.

1. Old Business
   - Review Draft Strategic Operating Plan

2. New Business
   - Brainstorm Strategic Communication Plan

     - What is the image we need to project – strategic, trustworthy, open, diverse, collaborative, and fiscally sound?

     - What primary messages do we need/wish to convey – Council's strategic priorities, budgeting economic development goals?

     - What are the most productive ways to communicate/convey the desired image and messages – new scorecard/SOP, state of city messages, web page content/layout, neighborhood meetings, Code for Asheville, CEO for Cities cluster?

   - Plan April 29 Neighborhood Meeting Agenda

   - Consider CEO for Cities Cluster funding ($1,000)

   - Briefing on Code for Asheville project feasibility study
     Jonathan Feldman and Dawa Hitch

   Upcoming Agenda Items
   - Council Appointee Annual Reviews
   - Boards and Commissions Workshop
   - State of Asheville and Forums